These are suggested captions to coincide with social media posts available in our marketing vault. We recommend putting your own unique spin on the caption and customizing it to your practice. For example, you could add something like "Contact us to learn more about LightForce or ask about them at your next visit!" at the end of the caption.

We're always looking to further help you market your practice and so we welcome any ideas or suggestions you may have. You can email us at "<u>Marketing@LightForceOrtho.com</u>"

-The LF Marketing Team

Appointment Calendar 1 and Calendar 2

Your life shouldn't revolve around orthodontic appointments—with LightForce's 3D printed braces, it doesn't have to. These fully customized braces fit precisely to your teeth, resulting in fewer appointments, faster treatment time, and more comfort overall.

Braces Portraits 1-6

Portrait 1, Portrait 2, Portrait 3, Portrait 4, Portrait 5, Portrait 6

Option 1: What makes these braces different from others? LightForce white, 3D printed braces are perfectly customized to fit your teeth, which means faster treatment time and fewer orthodontist appointments.

Option 2: What makes these braces different from others? They are beautifully unique white, 3D printed braces that can make your band color POP!

Option 3: Yes, we have the "white" braces! We love getting asked if we are carrying the new, white 3D printed braces. Besides making band colors 💥, they also mean faster treatment time.

Custom Fit 1-3 Custom Fit 1, Custom Fit 2, Custom Fit 3

There are some things that just need to be customized. You wouldn't wear one size fits all glasses, why would you wear one size fits all braces? Custom braces means faster treatment time and fewer appointments.

Fully Custom Braces Search

●● into custom braces. Why? Because no one tooth is the same. Your teeth are as unique as snowflakes. To get the fastest and most comfortable treatment you have to customize each individual bracket to perfectly fit each individual tooth.

LF Bracket vs <u>Stock 1</u> and <u>Stock 2</u>

Did you know that most traditional braces are one size fits all? Consider a fully customized option. Our 3D printed brackets are customized to fit your specific teeth, because each of your teeth are more unique than snowflakes. This means faster treatment times and better comfort.

LightForce Packaging

We now offerLightForce, the only 3D printed, fully customized braces in the world. Your teeth are as unique as snowflakes and your braces should be too.

Nixon 1 and Nixon 2

Traditional braces hadn't changed in over 50 years! 3D printed, fully customized braces that are getting our patients in and out of treatment faster with less appointments.

Precision—Spinning Bracket

Why 3D Print Braces? No one tooth is the same. Your teeth are as unique as snowflakes. To get the fastest and most comfortable treatment you have to customize each individual bracket to perfectly fit each individual tooth.

Sat. Night Fever 1 and Sat. Night Fever 2

Did you know the last time significant changes were made to braces people were wearing bell bottoms and listening to disco? We are changing that with 3D printed, fully customized braces.

Software Video

We're using the most advanced braces technology in the world -fully customized, 3D printed brackets.

This vs That

Did you know that your teeth are as unique as snowflakes? We 3D print each bracket to match each individual tooth shape. As a result, our patients are seeing faster treatment times.

Traditional Braces vs LF Braces Meme

Why settle for 50 year old traditional braces when you can have fully customized, 3D printed LightForce braces?

Typodont 1 and Typodont 2

Say cheese! We now carry LightForce braces—the world's only 3D printed, 100% customized braces that are made for you and only you

We Carry LF 1 and We Carry LF 2

Consider a more comfortable and customized treatment option. We now carry the world's only 3D printed braces technology.

Why 3D Braces? Why 1, Why 2, Why 3, Why 4

With LightForce's 3D printed braces, you'll get braces that are fully customized, meaning they're designed for your teeth only. This can lead to faster treatment time, fewer appointments, and a more comfortable fit.